



CAM Conference Programme

“Complementary and Alternative Medicine – Innovation and Added Value for European Healthcare”

9 October 2012

European Parliament, Brussels, Room P7C050

Morning session, 9.00 to 12.00

Networking lunch, press conference, exhibition, 12.30 to 14.30 (JAN 3, Zone Q “Mezzanine”)

Afternoon session, 15.00 to 18.00

08:30 – 09:00 Registration and welcome coffee

Morning session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

09:00 – 09:30 Welcome and Opening

- *Sirpa Pietikäinen MEP* (EPP, Finland)
- *John Dalli*, European Commissioner for Health and Consumer Policy (confirmed, *video message*)
- *Enid Segall*, patient

09:30 – 10:30 Value of Complementary and Alternative Medicine for European patients and population

- **Complementary and Alternative Medicine and innovative healthcare**, *Andrew Long*, Professor of Health Systems Research, University of Leeds, United Kingdom
- **Patients’ motivations for and use of CAM**, *Helle Johannessen*, Professor of Social Studies in Health and Medicine, Institute of Public Health, Faculty of Health Sciences, University of Southern Denmark, Denmark
- **Discussion**

10:30 – 10:45 Break

10:45 – 12:00 **Value of Complementary and Alternative Medicine for European health systems**

- **Evidence-base and effectiveness of Complementary and Alternative Medicine**, *Gustav Dobos*, Professor of Internal Medicine, Chair of Complementary and Integrative Medicine, University of Duisburg-Essen, Germany
- **Costs and cost-effectiveness of Complementary and Alternative Medicine**, *Claudia Witt*, Professor of Medicine, Institute of Social Medicine, Epidemiology, and Health Economics, Charité University, Berlin, Germany
- **Discussion**

12:30 – 14:30 **Networking lunch and opening of the exhibition space**, welcoming words by *Elena Oana Antonescu MEP* (EPP, Romania)

Afternoon session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

15:00 – 16:00 **Value of Complementary and Alternative Medicine for EU health policies and programmes**

- **Complementary and Alternative Medicine in health promotion and disease prevention**, *Simona Dragan*, Professor of Preventive Cardiology and Rehabilitation, Victor Babes University of Medicine and Pharmacy, Timisoara, Romania
- **Complementary and Alternative Medicine and chronic disease management**, *Erik Baars*, Professor of Anthroposophic Healthcare, University of Applied Sciences, Leiden, the Netherlands
- **Complementary and Alternative Medicine for innovative partnerships**, *Dominik Irnich*, Head of Multidisciplinary Pain Centre, Department of Anaesthesiology, University of Munich, Germany
- **Discussion**

16:00 – 16:15 **Break**

16:15 – 17:00 **The way forward to innovative healthcare using Complementary and Alternative Medicine**

- **Innovative use of Complementary and Alternative Medicine in healthcare and public health systems**, *Torkel Falkenberg*, Associate Professor of Health Care Research, Research Constellation Leader - Integrative Health Care, Karolinska Institute, and Director, I C – The Integrative Care Science Center, Sweden.
- **European Parliament's perspective on Complementary and Alternative Medicine**, *Alojz Peterle MEP* (EPP, Slovenia)
- **Next steps for CAM - challenges and opportunities**, *Monika Kosinska*, Secretary General, EPHA
- **Discussion**

17:00 – 18:00 **Closing session**

- **The CAMbrella project – status and potential impact**, *Wolfgang Weidenhammer*, CAMbrella project leader, Centre for Complementary Medicine Research at the University Hospital 'Rechts der Isar' of the Technical University of Munich, Germany
- **Complementary and Alternative Medicine in European healthcare – recommendations from the day**, *Harald Walach*
- **Closing and conclusions**, *Elena Oana Antonescu MEP* (EPP, Romania)

The organisers of the conference are grateful to the following sponsors for their generous support:



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